
University of Pretoria Yearbook 2017

Competitiveness and economic development 820 (GIB 820)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	24.00
Contact time	56 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Academic organisation	Gordon Institute of Business S
Period of presentation	Semester 2

Module content

Designed to address the determinants of competitiveness from a bottom-up, micro-economic perspective, this module examines the relationships that exist between economic policy, cluster development, industry structure, firm competitiveness and wealth creation.

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